RAYMART M. SALCEDO

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SUMMARY OF SKILLS AND CAREER HIGHLIGHTS:

Web and Mobile Development: More than 5 years of website development and graphic design experience using latest technologies such as Bootstrap, Word press(using different theme such as DIVI, X THEME, AVADA, BEAVER BUILDER, WOOCOMMERSE, ELEMENTOR AND MORE), HTML5 and CSS3 together with best practice of JavaScript.

Ecommerce Site: I also have done Ecommerce website for some of my client as it is required either for their business or for their clients. Woo Commerce word press theme and plugin is one of the most use theme I use but I also have a lot of experience working with other Ecommerce platform such as **BigCommerce, Prestashop, Etsy and Shopify.**

SEO and SEM: I have a lot of experience working and doing SEO for a lot of website I've work in the past. I educate myself with online course free and paid to gain reliable knowledge about SEO and I do practice high standard of **on-page optimization**, **backlinking and other off-page optimization**.

Graphic Design: Having over 7 years of experience in graphic design have enable me to give more value to my client as I was able to do more for their business plus the factor that they don't actually need to look for one and end up having bad experience with those newbie out there who only download stuff and submit to their clients. I usually do **business cards, logo, website layout, brochure, product image and some advance photo manipulation, color correction and photo polishing**.

EMPLOYEMENT HISTORY:

Freelance Web Developer (Project Base Work)

www.ppbcc.org, www.neweraconsultingservices.net, www.harchakchiropractic.com and www.vassistant.com.au etc.

I've design and developer website for client for project base work, I've done customization, word press installation, plugin installation.

Homebase

July, 25, 2016 - Present

Senior Web Developer of TRUSTNEC (NEWERACONSULTINGSERVICES)

(www.trustnec.com and 20+ other websites)

Doing front-end and back-end development of sites (Wordpress, Dynamic & Static Websites) plug-in installation, theme customization, maintenance **Homebase** Nov, 3, 2015 – June, 21, 2016

Web Designer and Web Developer of DAVID CHUA

(www.davidkychua.com and 10 other websites)

Doing front-end and back-end development of sites (Wordpress, Dynamic & Static Websites) plug-in installation, theme customization, maintenance EzyVA office Apalit Pampanga September, 1, 2014 – March, 21, 2015

Smarter Websites (Australian base hosting and website development business)

Web Developer / Web & Graphic Design / Tech Support Doing front-end and back-end development of sites (Wordpress), plug-in installation, theme customization, maintenance and tech support of 200 plus sites, email setup, hosting setup, domain setup, web graphic creation, February 4, 2014 – August 1, 2014

Freelance Web Developer and Graphic Designer (on free time)

ODESK and other freelancing site Home base Freelance December, 15, 2012 - Present

SMTL and I.T. at AVON Apalit Branch (Super Market Team Leader)

Super Market Team Leader and Head I.T. San Vicente, Apalit, Pampanga, Philippines July, 30, 2012 – January, 3, 2013

Online Freelancer

Content Writer, Date Entry, Researcher, Web Designer & Developer, Graphic Designer 172 Cansinala, Apalit, Pampanga September, 15, 2009 - Present

Home Repair Servicing/On Call Technician

Residential Computer Technician Cansinala, Apalit, Pampanga, Philippines May, 1, 2009 – June, 1, 2011

IT Head (Leads Generator)/Computer Maintenance Dialer Operator

Algimon Building, E Rodriguez, Taytay, Rizal February 6, 2012 – June 6, 2012

EDUCATIONAL ATTAINMENT:

EASTWOODS INTERNATIONAL INSTITUTE OF SCIENCE AND TECHNOLOGY

Course: <u>Computer Technician</u> Edward Allen Bldg, San Vicente, Apalit, Pampanga **Date Graduated:** April 17, 2009